GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

School Education – Education Conclave – Conduction of the Education Conclave scheduled on 21.11.2023 and 22.11.2023 at Tirupati and its subsequent Production telecast of key Highlights, 2023 - Orders – Issued.

SCHOOL EDUCATION (GENERAL) DEPARTMENT

G.O.Rt.No:281 Dated:07.11.2023

Read the following:

1. From the National Head-Government & PSU Vertical, TV Today Network Limited, Film City, Noida,UP-201301, letter dated;23.10.2023.
2. From the Commissioner, I&PR Department, Vijayawada, Lr No.007494/ve/2023, dated;02.11.2023, addressed to E.O.Secretary to Government, GA(I&PR)Dept.,A.P.Secretariat.

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ORDER:

Government of Andhra Pradesh has embarked on it's journey of revamping the education sector since 2019, by bringing several futuristic educational reforms, which have got acclaimed/attention of the educational fraternity. To pursue and to improve further on its futuristic agenda of Education in the State, Government of A.P will conduct an Education Conclave on 21st and 22nd Nov, 2023. The Production telecast of key Highlights of the event will exhibit the unprecedented achievements in the field of education in Andhra Pradesh and the way forward based on the inputs from the prominent industry experts in the Education sector.

2. The four critical agendas of the Education Conclave that would be discussed in-detail would entail the major policy efforts made during the recent time in the domain of Education by the Government of Andhra Pradesh. These topics include:-

1. English as a Catalyst: Empowering Global Competence
2. Digital Revolution in Education
3. Adapting for Excellence: State Education - Boards and Global Standards Panel
4. Breaking Boundaries: Joint Certifications for a Global Career with EDX and ETS (TOEFL)

3. The event will include an emphasis on how the growth story of the education system in Andhra Pradesh has been remarkable in recent years, driven by the State government's concerted efforts to improve quality and accessibility. One significant aspect of this growth is the

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focus on infrastructure development, with investments in building and upgrading government schools through the Mana Badi Nadu - Nedu initiative. This expansion has increased the capacity of educational institutions, allowing more students to enroll and pursue their academic goals.

4. It will also cover the efforts to enhance the quality of education, various initiatives have been implemented, including innovative teaching methods, curriculum reforms, and teacher training programs. The emphasis on Skill development and vocational education, equipping students with practical knowledge and employable skills. These events help in recognition and also help in learning and the role of technology in transforming education in Andhra Pradesh. The State has implemented e-learning platforms and digital classrooms, enabling remote learning and equal access to educational resources for students across urban and rural areas. This has bridged the digital divide and ensured equal opportunities for all students. As a result of these efforts, the State has witnessed improvements in literacy rates, higher enrolment rates, and better performance in competitive exams. Students from Andhra Pradesh have excelled in various fields, bringing recognition to the state on national and international platforms.

5. The Conclave will be a good opportunity for the information dissemination of the impact of these policies in creating the socio-economic growth and development through the creation of educational infrastructure. The endeavor of the proposed initiative is to showcase the State Leadership through an interactive & informative series wherein the viewers get first-hand information and insights on the positive work being done and its real-time impact on the socio-economic development of the State. It will also help in the efforts and learning from the dignitaries and opportunities for the exchange of information and knowledge to open new areas of growth and development in the State.

6. The Brainstorming and panel discussions on the (4) critical agenda items of the State will be useful for the students and the teachers in the following ways:-

(1). English as a Catalyst: Empowering Global Competence

The Government of A.P has been instrumental to improve the English as a medium of instruction, for students to study and has taken certain steps to introduce English as a medium of instruction providing Bilingual textbooks etc., in 2019-20, 2020-21 and 2022-23. Panel discussion on **'English as a Catalyst'** will help in focusing on future areas of improvement on –

1. Existing efforts of Govt. for the students and teacher training from Telugu to English;
2. How to capture effectiveness of delivery;
3. Better outcome for the English content;
4. Better curriculum redesigning and content for students;
5. More APPs on speaking.

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(2). Digital Revolution in Education

The Government of A.P has been instrumental to digitize the mode of education for students to study and provided TABs for learning enhancement with Byju's App installed, digitization of school infrastructure, robust High speed Internet connectivity to schools etc. Panel discussion on **'Digital Revolution in Education'** will help in finding options for following: -

1. Improvement in connectivity for the rural and coastal areas.
2. Better mode of communication or cost-effective method of teaching.
3. Technology led teaching e-content.
4. AI to use for technology led teaching.

(3). Adapting for Excellence: State Education - Boards and Global Standards Panel-

The Government of A.P have entered into MoUs with IB (International Baccalaureate) and is in talks to enter into long term partnership for transformation of the 10th and Intermediate Boards. The Panel discussion on **'Adapting for Excellence: State Education - Boards and Global Standards Panel'** will help in following:-

1. Better methodologies to enhance the quality of teacher training.
2. New subjects and curriculum revitalization.
3. Faster adoption of new method of teaching.
4. Teaching Methodology.
5. Other existing supportive organizations in the domain of Board transformation and knowledge revitalization.

(4). Breaking Boundaries: Joint Certifications for a Global Career with EdX and ETS (TOEFL)

The Government of A.P have entered into MoUs with EdX and TOEFL for the higher education and improvement of English standard training for the future job opportunities of the students of Andhra Pradesh. The Panel discussion on **'Joint Certifications for a Global Career with EdX and ETS (TOEFL)'** will help in following:

1. Understanding future efforts needed for the performance improvement of the students with EdX and TOEFL.
2. Further opportunity in Joint certification.
3. It would also give the opportunity for new methods to improve the existing curriculum of the school and higher education.
4. Higher education challenges and other areas of improvement.

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5. Moreover, it would help in increasing collaboration with Online education platforms for providing more courses and better methodology for the students and teachers to learn and improve the education quality in the State.

7. Overall, this Education conclave will be a valuable opportunity for the Andhra Pradesh government to showcase its achievements, learn from Global best practices, and continue to improve the education sector for the socio-economic development of the State. This conclave shall bring in multiple benefits for the future of the students and the development of the education in the State of Andhra Pradesh. Hence, it is very critical and important for the State to pursue and further improve on its futuristic agenda of education in the State.

8. So as to utilize this opportunity in a more fruitful manner, it is required to have a renowned media partner. Government, after careful examination of the matter, hereby decided to take aid of the India Today TV in conducting the Education Conclave by participating in the Education Conclave to be conducted by INDIA TODAY for the Panel Discussions in Education Conclave and its subsequent Production telecast of key Highlights of the educational reforms of the Government of A.P., on India Today TV. The Education Conclave is scheduled on 21.11.2023 and 22.11.2023.

9. The net approximate cost of Rs. 4.20 Crs in this regard, shall be divided equally among the following 4 Heads of the Departments:-

1. State Project Director, Samagra Shiksha, from the Samagra Shiksha fund
2. Commissioner School Education, from TET fund
3. Secretary, Board of Intermediate Education from Board fund
4. Commissioner of Higher Education, from Commissioner Higher Education Council Fund.

10. The State Project Director, Samagra Shiksha, shall be the Nodal Officer for this entire programme.

11. The Chairman, AP Higher Education Council, the Commissioner of School Education, the Secretary, Board of Intermediate Education and the State Project Director, Samagra Shiksha, shall take further necessary action accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

PRAVEEN PRAKASH
PRINCIPAL SECRETARY TO GOVERNMENT

To
M/s India Today TV, Film City, Noida, UP- 201301
Copy to:
The Chairman, AP Higher Education Council, Vijayawada.

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The Commissioner of School Education, A.P., Ibrahimpatnam.
The Secretary, Board of Intermediate Education, A.P,Tadepalli, Guntur District.
The State Project Director, Samagra Shiksha, A.P, Patamata, Vijayawada.
The Commissioner, I&PR, A.P. Secretariat, Velagapudi.
The Finance Department.
The OSD to Minister (Education)
The P.S. to Principal Secretary to Govt. (SE)

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SECTION OFFICER